

INFLUENCE 100

RADIO COMMUNITIES = AUDIO CORRESPONDENCE BETWEEN LISTENERS

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press release

WELCOME TO 'influence100' !



HALLO!

LISTENER! this text summarizes a story which unfolds in 100 ways while listening to the tracks on the DVD: stories of slow broadcast and radio inter-action...

the 'influence100' DVD is a product of on-going audio correspondence between listeners. it maps a collection of 100 influences on NO-GO-ZONES, a public audio radio project, which began its journey with workshops for students and teenagers in South London, drop-in studio sessions, and live broadcasts on Resonance fm in spring 2007. From there, a growing on-line archive and listening exchange developed: the no-go-zones audio archive: www.nogozones.wordpress.com

'influence100' is one stop-over (a station) in an on-going search for 'the sound of radio' tuned particularly to radio's conversational processes and procedures. the journey to this 'station' has been a hands-on, ear-in-the-street, and shared research into broadcasting and listening. the DVD compiles findings from a joint search, again, in a conversational way that may 'sound like radio'.

'influence100' is an invitation to copy, continue, re-cycle and re-mix all the findings the project presents, be it by sourcing the audio of the DVD collection or the no-go-zones archive for compositions, or by copying the processes used here as a road-map, or re-cycling the procedures of radio inter-action as a tool-box for 'radio community making' where ever you are.

It is one of the aims of the NO-GO-ZONES audio radio project to test and make use of public service, open source ways of publication and broadcast. Its on-line presence is as 'rhizomatic' as the circles and networks of participating audience groups it touched and linked up with. the link to an index page on the no-go-zones blog: <http://nogozones.wordpress.com/100-influences-dvd-index/> connects the collection of 100 to on-line sites over which the project has spread, and further to the networks in which each of the 100 contributions itself is linked. the index page is presented as an alphabetical list of the 100 - names and titles - each followed by a set of web-links to on-line audio and websites related to the contributions. the web-links offer entry points to zoom-in, make contact and feed-back in to the archive and influence channels brought together by the present project.

If you enjoy what you are hearing from us and it speaks to you, do get in touch. With your feed-back, and responses, or reports from your own journey, you can continue to influence how the stories of slow broadcast and radio-interaction will unfold and be told in the future...

Please up-load your recordings, responses, re-mixes on www.archive.org and send us the link via the comment box of the index page: <http://nogozones.wordpress.com/100-influences-dvd-index/>

Thank you for lending an influential ear to no-go-zones.

Thank you for listening!

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the 'print-me' file presents an A3 poster to accompany the DVD; a more detailed version of this text is also published on the NO-GO-ZONES blog and continues to be open for updates and contributions on ways and means of on-line broadcasting and related concerns:
<http://nogozones.wordpress.com/100-influences>

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Coinciding with the launch of the DVD, 'influence100' will be aired as a continuous stream on radio1001. <http://www.radio1001.org/>

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YOU ARE LISTENING TO A STORY OF SLOW BROADCAST AND RADIO INTERACTION UNFOLDING IN 100 VARIATIONS

The Influence 100 DVD presents the collection of 100 tracks in the form of an audio player and playful browsing tool for spontaneous 'play-listing' and mixing. The DVD compiles findings from a joint search, in a conversational way that may 'sound like radio'.